

MSSC
MARINE SOCIETY & SEA CADETS

Supporting young people and seafarers

CADET CORPS

SEA CADET CORPS

THAMES

THAMESIS S.C.C.

OUR YEAR AHEAD

1 April 2018 to 31 March 2019

Patron: HM The Queen
Marine Society & Sea Cadets, a charity
registered in England & Wales 313013,
Scotland SC037808

Welcome

As a charity passionate about helping to launch young people for life today and helping seafarers learn new skills and gain qualifications it's important that what we offer is literally life changing.

In the coming year we will marshal our resources into delivering that impact with a clear focus on working together, supporting you, and showing the difference we make.

In this way we can all continue to invest in a charity changing lives confident that we are working together as one team to reach our goals. Thank you for your support and commitment.

Martin J Coles

CEO

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ms-sc.org

Our key goals for 2018–2019

PRIORITIES – MAXIMISING IMPACT

For young people:

Improve the Sea Cadet Experience by:

- collecting practical ideas for our cadet training programme to keep it fresh and exciting
- helping cadets stay safer with our 'be safe guidance and training', launching this year.

Increase the impact of the Sea Cadet Experience by:

- evidencing how we meet our long term goals and our impact on young lives
- increasing cadets involvement in social action projects through National Citizens Service and greater Duke of Edinburgh Awards sign ups.

Improve support for cadets by:

- delivering the Cadet Portal so cadets can track progress, feedback on courses, and stay in touch with Corps wide friends
- being there for cadets with the launch of a dedicated team of youth support workers.

For seafarers:

Drive our learning support by:

- taking the award winning Learn@Sea programmes to seafarers across the world
- launching a digital library service globally.

Work towards an outstanding seafarer education service by:

- broadening our education offer and evidencing the impact
- gaining funds to launch our new cross maritime Coming Ashore project.

ENABLERS

Supporting volunteers:

Better equip them to deliver an amazing Sea Cadet Experience by:

- improving the volunteer competency framework and establishing a programme to deliver it
- reviewing the volunteer training requirement to best deliver the Sea Cadet Experience.

Recognise volunteers by:

- introducing further recognition for the work of our non-uniformed volunteers
- recognising excellence at district level with a new awards scheme.

Making it happen:

Always improving how we work by:

- launching an employee working group to evaluate ways of working
- working better together for the charity by standardising how we work and following the same systems and processes.

Improve our processes by:

- keeping data secure and respecting our supporter's wishes
- reviewing our digital strategy.

Develop our fundraising, profile and facilities by:

- finding new ways to generate funding
- Building new boating stations including Port Edgar, Scotland.

“I didn't talk to people much until here. I wouldn't put myself forward at all but now I talk to people I don't know! I feel I can get along.”

Megan, 14, sea cadet

“My experience with the Marine Society has been nothing short of exceptional. Their advice has been friendly and professional throughout the entire process.”

Steven Rogers, seafarer

Our values



We put the charity first and all work together to achieve our shared goals.



We are professional – courteous and considerate when dealing with others.



We are planned and structured in our work and we take responsibility.



We are positive and we go the extra mile to deliver our goals and objectives.



We are open and honest and we treat each other fairly.